CQ
printing for good

CQ'S PAPERS AND THE ENVIRONMENT, MADE EASY.

RECYCLED PAPER

RECYCLE ME!

PRODUCT NAME	FEATURES
Colour Copy 250 / 300 / 350 / 400gsm	TCF · From Responsible Sources · TPV · ISO14001
Canon Tints 80gsm	ECF · From Responsible Sources · TPV · ISO14001
Colotech Gold 100 / 120 / 160 / 200 / 250 / 300gsm	ECF · From Responsible Sources · PEFC
Curious Metal 120 / 250 / 300gsm	ECF · From Responsible Sources · TPV · ISO14001
Desert Storm 324gsm	CN · ECF · PCF · From Responsible Sources · TPV · Recycled Content
Eco100 Recycled 100 / 250 / 300gsm	PCF · TPV · ISO14001 · Recycled Content · Nordic Swan · Blue Angel
Eco100 High White 100 / 170 / 300gsm	PCF · TPV · ISO14001 · Recycled Content · EU Eco · Nordic Swan
Evergreen Environmental Birch 104 / 216gsm • Tortilla 118 / 216gsm	CN · PCF · From Responsible Sources · TPV · EMS · Recycled Content · Green Seal
Expressions Gloss & Matt 115 / 130 / 150 / 170 / 200 / 250 / 300 / 350gsm	ECF · From Responsible Sources · ISO14001
Kaskad 80 / 160 / 225gsm	TCF · From Responsible Sources · ISO14001 · PEFC
Brilliant White 80gsm	CN · From Responsible Sources · TPV · ISO14001 · PEFC
Kraftpac Kraft 259gsm	TCF · From Responsible Sources · PEFC
Nettuno Bianco 280gsm	ECF · From Responsible Sources · TPV · ISO14001
Performer + 80gsm	ECF · From Responsible Sources · TPV · PEFC
Popset 120 / 320gsm	ECF · From Responsible Sources · TPV · ISO14001
Prado Kraft 80gsm	ECF · From Responsible Sources · TPV · ISO14001
Silk Gloss & Matt 113 / 210gsm	ECF · From Responsible Sources · TPV · ISO14001
Splendourgel Smooth 400gsm	ECF · From Responsible Sources · TPV · ISO14001
Sumo Laser 60 / 80gsm	ECF · From Responsible Sources · TPV · ISO14001

CN — CARBON NEUTRAL
Carbon neutral describes products, operations and activities which have had their emissions calculated and reduced or offset.

ECF – ELEMENTAL CHLORINE FREE
Elemental Chlorine Free is pulp whitened without the use of chlorine gas.

PCF – PROCESS CHLORINE FREE
Process Chlorine Free paper is made from recycled fibre that has not been re-whitened with any chlorine based bleach.

TCF – TOTALLY CHLORINE FREE
Totally Chlorine Free paper is bleached without any chemicals containing chlorine, thereby avoiding the generation of organically bound chlorine in the pulp and waste water system.

FROM RESPONSIBLE SOURCES
Forests that are certified and audited to ensure they comply with environmentally sustainable practice and principles.

TPV — THIRD PARTY VERIFIED
Chain of custody is certified by a third party for the responsible management of the world's forests.

EMS — ENVIRONMENTAL MANAGEMENT SYSTEM
Indicates that the paper mill operates under an environmental management system to ensure compliance with regulations and environmentally responsible practises.

ISO14001
The International Organisation of Standards (ISO) promotes the development and implementation of international standards. ISO14001 has established environmental management systems to prevent pollution, ensure compliance with regulations and achieve continual improvement.

PEFC
Programme for the Endorsement of Forest Certification. This scheme is, by area, the world's largest forest certification system. Fulfilling the PEFC standard requires independent third-party verification which provides a credible link between responsible production and consumption of forest products.

RECYCLED CONTENT
Paper recycling is the process of turning waste paper in to new paper products, and therefore extending the life cycle.

GREEN SEAL
Green Seal is an American based independent organisation dedicated to promoting the manufacture, purchase, and use of environmentally responsible products and services.

EU ECO-LABEL
Helps to identify products and services that have a reduced impact on environment throughout their life cycle. Recognised as a label promoting environmental excellence

NORDIC ECO-LABEL (NORDIC SWAN)
The official sustainability eco-label for the Nordic countries. Criteria include environmental, quality and health, and promotes products and services that are environmentally sound.

BLUE ANGEL
Blue Angel Eco Label is a German certificate for products and services that have environmentally friendly aspects.

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ALL CQ'S PAPERS ARE CAREFULLY SOURCED AND RECYCLABLE.

IF YOU THINK A LITTLE TODAY, YOU CAN MAKE A BIG DIFFERENCE TOMORROW.

Plantation trees are purpose grown and are renewable. Paper is recyclable (70% of all paper in New Zealand is recycled), and because paper is made from a natural based product, it is biodegradable.

DID YOU KNOW

- Paper boasts exceptional environmental credentials: it is natural, biodegradable, recyclable, comes from an infinitely renewable resource, stores CO_2 and is produced in a sustainable manner.

- The paper, pulp and print sector is one of the lowest industrial emitters of greenhouse gas.

- Over a number of years, the United Nations 100 most "sustainable" industries list has included eight pulp and paper companies - the highest representation of any industry group worldwide.

- It's easier to learn on paper! Research shows that reading paper text is faster than reading text online and the reader retains more information!

- Paper is naturally biodegradable and does not generate polluting waste as it decomposes, unlike e-waste.

WE'RE SERIOUS ABOUT RESPONSIBLE BUSINESS

CQ Group Ltd is an environmentally responsible company whose commitment to conservation awareness and preservation is reflected through our organisation.

At CQ, we recognise our responsibility in helping to protect the environment in which we live and part of that is our ongoing commitment to the supply of paper based products with the highest environmental credentials available.

To help you with paper stock decisions we have produced this GREEN GUIDE for our product range so you can see at a glance which products meet which environmental standards and what those standards actually represent. As always, if you have any questions - please call or visit us instore.

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