



# CQ'S PAPERS AND THE ENVIRONMENT, MADE EASY.

PRODUCT NAME	FEATURES
Advance Laser 100 / 300gsm	ECF, FSC, ISO 14001, PEFC
Advocate Smooth 400gsm	ECF, FSC, ISO 14001
Colour Copy 250 / 300 / 350 / 400gsm	PCF, FSC, ISO 14001
Canon Tints 80gsm	ECF, FSC, ISO 14001
Colotech Gold 100 / 120 / 160 / 200 / 250 / 300gsm	ECF, PEFC
Curious Metal 120 / 250 / 300gsm	ECF, FSC, ISO 14001
Desert Storm 270gsm	CN, ECF, FSC, ISO 14001, PCF
Eco100 Recycled 100 / 250 / 300gsm	Recycled, FSC, ISO 14001, PCF
Eco100 High White 100 / 170 / 300gsm	Recycled, FSC, ISO 14001, PCF
Evergreen Environmental Birch 104 / 216gsm • Tortilla 118 / 216gsm	Recycled, FSC, PCF, CN, ISO 14001
Expressions Silk Gloss & Matt 115 / 130 / 150 / 170 / 200 / 250 / 300 / 350gsm	ECF, FSC, ISO 14001
Kaskad 80 / 160 / 225gsm	CN, FSC, PEFC, ISO 14001, PCF
Kiwi Print 80gsm	ECF, FSC, PEFC, ISO 14001
Nettuno Bianco 280gsm	ECF, FSC, ISO 14001
Performer + 80gsm	ECF, FSC, PEFC, ISO 14001
Popset 120 / 320gsm	ECF, FSC, PEFC, ISO 14001
Kraft 80 / 259gsm	ECF, FSC, ISO 14001
Silk Gloss & Matt 113 / 210gsm	ECF, FSC, ISO 14001
Sumo Laser 60 / 80gsm	ECF, FSC, ISO 14001



## CARBON NEUTRAL

Carbon neutral describes products, operations and activities which have had their emissions calculated and reduced or offset.



## ECF

Pulp whitened without the use of chlorine gas. Known as 'Elemental Chlorine Free.'



## EU ECO-LABEL

Helps to identify products and services that have a reduced impact on environment throughout their life cycle. Recognised as a label promoting environmental excellence



## FROM RESPONSIBLE SOURCES

Forests that are certified and audited to ensure they comply with environmentally sustainable practice and principles.



## PAPER FROM FARMED TREES

An alternative model to forestry - the Farmed Trees initiative enables rural communities to utilise available land to grow sustainable plantations for the pulp industry. Popular in developing countries to create income.



## FSC® MIX & FSC® RECYCLED

Forest Stewardship Council® Promotes the responsible management of the world's forests. FSC Chain of Custody certification provides a credible link between responsible production and consumption of forest products.



## GREEN SEAL

Green Seal is an American based independent organisation dedicated to promoting the manufacture, purchase, and use of environmentally responsible products and services.



## ISO14001

The International Organisation of Standards (ISO) promotes the development and implementation of international standards. ISO14001 has established environmental management systems to prevent pollution, ensure compliance with regulations and achieve continual improvement.



## NORDIC ECO-LABEL

The official sustainability eco-label for the Nordic countries. Criteria include environmental, quality and health, and promotes products and services that are environmentally sound.



## PCF

Process Chlorine Free paper made from recycled fibre that has not been re-whitened with any chlorine based bleach.



## PEFC

Programme for the Endorsement of Forest Certification. This scheme is, by area, the world's largest forest certification system. Fulfilling the PEFC standard requires independent third-party verification which provides a credible link between responsible production and consumption of forest products.



## RECYCLED CONTENT

Paper recycling is the process of turning waste paper in to new paper products, and therefore extending the life cycle.

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## ALL CQ'S PAPERS ARE CAREFULLY SOURCED AND RECYCLABLE.

### IF YOU THINK A LITTLE TODAY YOU CAN MAKE A BIG DIFFERENCE TOMORROW.

Plantation trees are purpose grown and are renewable. Paper is recyclable (almost 60% of all paper is recycled), and because paper is made from a natural base-product, it is biodegradable. Not many other industries can make those types of statements.

### DID YOU KNOW

- Paper boasts exceptional environmental credentials: it is natural, biodegradable, recyclable, comes from an infinitely renewable resource, stores CO<sup>2</sup> and is produced in a sustainable manner.
- The paper, pulp and print sector is one of the lowest industrial emitters of greenhouse gas.
- Over a number of years, the united nations 100 most "sustainable" industries list has included eight pulp and paper companies - the highest representation of any industry group worldwide.
- It's easier to learn on paper! Research shows that reading paper text is faster than reading text online and the reader retains more information!
- Paper is naturally biodegradable and does not generate polluting waste as it decomposes, unlike e-waste.

### WE'RE SERIOUS ABOUT RESPONSIBLE BUSINESS

CQ Group Ltd is an environmentally responsible company whose commitment to conservation awareness and preservation is reflected through our organisation.

At CQ, we recognise our responsibility in helping to protect the environment in which we live and part of that is our on-going commitment to the supply of paper based products with the highest environmental credentials available.

To help you with this paper stock decisions we have produced this GREEN GUIDE for our product range so you can see at a glance which product meet what environmental standards and what those standards actually represent. As always, if you have any questions - please call or visit us instore.



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